

Does Your Marketing Flow?

Without people, business wouldn't exist. So that's where we'll start...



"I feel confident that I'm targeting the right people with my marketing."

No

Yes

are you targeting audiences based on your current customer demographics?

does your data support this claim?

No

Yes

does your marketing speak to your target audience through a unique selling point?

Yes

Yes

No

Yes

do you know your brand's USP?
(i.e. main benefit of your product or service)

No

is your brand's main benefit represented consistently across all media?

Yes

is your content strong & consistent?
(i.e. fresh content, high engagement, etc.)

Yes

is your marketing producing better results than your competitors?
(in terms of leads and/or sales)

i don't know

No prob!

Let's find out!
We can get you the stats you need!

Give us a Ring

865.769.0006

We'd love to chat about your marketing strategies!



Whoops!

Looks like you've got some more research to do!



Uh-oh!

You're in need of branding assistance!
psst... we can help!

Eek!

Strong and consistent marketing is critical these days. We can help craft and maintain your brand's presence!

Congrats!

You're a marketing wizard!
Tell us more...

